



Chi Cheng Bock (Bob Chi)
Chief Executive Officer, Gateway Services
SATS Ltd.

Bapak Bob Chi menjabat sebagai *Chief Executive Officer*, SATS Gateway Services, di mana beliau bertanggung jawab atas operasi di seluruh unit operasional Gateway Services, yang mencakup penanganan kargo, layanan penumpang, penanganan bagasi dan *ramp*, serta layanan keamanan.

Beliau mulai bekerja untuk SATS pada bulan Agustus 1988 dan telah memiliki pengalaman lebih dari 30 tahun dengan SATS, termasuk Operasional Kargo, *Inflight Catering*, pemasaran *Ground Handling*, Pusat Manajemen Pelayaran, dan Operasional Maskapai Berbiaya Rendah.

Beliau dipromosikan ke posisinya saat ini pada Januari 2022. Sebelumnya, beliau menjabat sebagai *Senior Vice President, Sales & Marketing*, dan bertanggung jawab atas kontrak *Ground Handling* dengan maskapai di Singapura (mencakup layanan penumpang, penanganan bagasi dan *ramp*, penanganan kargo, serta layanan keamanan). Beliau juga menangani *key accounts* untuk *Ground Handling* di dalam jaringan SATS.

Beliau juga menjabat sebagai *Chief Executive Officer* SATS-Creuers Cruise Services Pte. Ltd., di mana beliau bertanggung jawab atas pengelolaan terminal kapal pesiar di Marina Bay Cruise Centre Singapura. Beliau juga menjabat sebagai *Vice President, Cargo Services*, di mana beliau mengelola 6 terminal pengiriman udara (termasuk *Express Courier Centre*, *eCommerce AirHub Centre* otomatis dan *Perishable Handling Centre* yang canggih), dengan total kapasitas penanganan 2,1 juta ton per tahun.

Beliau berperan penting dalam mendirikan SATS Asia-Pacific Star Private Limited, anak perusahaan yang dimiliki sepenuhnya oleh SATS, yang menyediakan layanan *Ground Handling* dan *Inflight Catering* untuk maskapai berbiaya rendah di Bandara Changi Singapura.

Beliau menjabat berbagai posisi di anak perusahaan SATS dan perusahaan terkait, seperti Tan Son Nhat Cargo Services (TCS), perusahaan patungan SATS di Vietnam, TRANSOM SATS Cargo, perusahaan patungan SATS di Bandara Internasional Muscat Oman, SATS Seletar Aviation Services (SSAS) serta perusahaan patungan SATS dengan Plaza Premium Group (PPG) – SATS PPG Singapura.

Beliau meraih gelar *Master of Business Administration* dari Universitas Leicester dan lulus sebagai Sarjana Pelayanan Publik dari *National University of Malaysia* (UKM).

Mr. Bob Chi is the Chief Executive Officer, Gateway Services of SATS, where he is responsible for the operations across all Gateway Services operational units, covering cargo handling, passenger services, baggage and ramp handling as well as security services.

He joined SATS in August 1988 and brings with him more than 30 years of experience within SATS, including Cargo Operations, Inflight Catering, Ground Handling Marketing, Cruise Centre management and Low-Cost Carrier operations.

He was promoted to his current position in January 2022. Prior to this, he was Senior Vice President, Sales & Marketing and was responsible for Airline Ground Handling contracts in Singapore (covering Passenger services, baggage and ramp handling, cargo handling as well as security services). He also manages key accounts for Ground Handling within the SATS network.

Mr. Chi was also the Chief Executive Officer of SATS-Creuers Cruise Services Pte. Ltd., where he was responsible for the management of the cruise terminal at the Marina Bay Cruise Centre Singapore. Mr. Chi was also Vice President, Cargo Services, where he managed a total of six airfreight terminals (including an Express Courier Centre, an automated eCommerce AirHub Centre and a state-of-the-art Perishable Handling Centre), with the total handling capacity 2.1 million tonnes per annum.

He was instrumental in setting up SATS Asia-Pacific Star Private Limited, a wholly-owned subsidiary of SATS, which provides Ground Handling and Inflight Catering services to low-cost carriers at Singapore Changi Airport.

Mr. Chi sits on various boards of SATS' subsidiaries and associated companies, such as Tan Son Nhat Cargo Services (TCS), our joint venture company in Vietnam, TRANSOM SATS Cargo, our joint venture company at Oman's Muscat International Airport, SATS Seletar Aviation Services (SSAS) as well as our joint venture company with Plaza Premium Group (PPG) – SATS PPG Singapore.

Mr. Chi holds a Master's degree in Business Administration from Leicester University and graduated as a Public Services Scholar from the National University of Malaysia (UKM).